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## **Commercial Register**

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## **Privacy Policy for the use of Facebook plug-ins (Like-Button)**

On our pages plugins of the social network Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA are integrated. The Facebook plugins can be recognized by the Facebook logo or the "Like-Button" ("Like") on our site. An overview of the Facebook plugins can be found here: <http://developers.facebook.com/docs/plugins/>. When you visit our pages, the plugin establishes a direct connection between your browser and the Facebook server. Facebook receives the information that you have visited our site with your IP address. If you click on the Facebook "Like-Button" while you are logged into your Facebook account, you can link the contents of our pages to your Facebook profile. As a result, Facebook can assign the visit to our pages to your user account. We point out that we as the provider of the pages are not aware of the content of the data transmitted and their use by Facebook. Further information can be found in the facebook privacy policy at <https://www.facebook.com/about/privacy/> If you do not wish Facebook to associate your visit to our pages with your Facebook user account, please log out of your Facebook user account.

## **Privacy Policy for the use of Twitter**

Functions of the Twitter service are integrated on our sites. These features are provided by Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA. By using Twitter and the "Re-Tweet"

function, the websites you visit are linked to your Twitter account and shared with other users. Thereby u.a. Transfer data such as IP address, browser type, visited domains, visited pages, mobile service providers, device and application IDs and search terms to Twitter. We point out that we as the provider of the pages are not aware of the content of the transmitted data and their use by Twitter. Due to continuous updating of the privacy policy of Twitter, we point to the latest version at (<http://twitter.com/privacy>). You can change your privacy settings on Twitter in the Account Settings at <http://twitter.com/account/settings>. If you have any questions, please contact [privacy@twitter.com](mailto:privacy@twitter.com).

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This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, if IP anonymisation is activated on this website, your IP address will be shortened by Google beforehand within member states of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. Google will use this information to evaluate your use of the website, to compile reports on website activity for website operators and to provide other services related to website activity and internet usage. Google may also transfer this information to third parties if required by law or as far as third parties process this data on behalf of Google. The IP address provided by Google Analytics as part of Google Analytics will not be merged with other Google data. You can prevent the installation of cookies by setting your browser software accordingly; however, please note that in this case you may not be able to use all features of this website to the fullest extent. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

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To use the Google + 1 button, you need a globally visible, public Google profile that has at least the name chosen for the profile. This name will be used in all Google services. In some cases, this name may also replace a different name you used when sharing content through your Google Account. The identity of your Google Profile may be displayed to users who know your email address or have other identifying information from you. In addition to the uses outlined above, the information you provide will be used in accordance with the applicable Google privacy policy (<http://www.google.com/intl/en/policies/privacy/>). Google may publish summarized statistics on users' + 1 activity or share those statistics with our users and partners, such as publishers, advertisers, or affiliate websites.